

ORDER

KSNV

Orders

Order / Rev: 107257
 Alt Order #: 06859514/6860422
 Product Desc: D.TARKANIAN FOR CONG
 Estimate: _____
 Flight Dates: 10/02/12 - 10/07/12
 Original Date / Rev: 09/28/12 / 10/02/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Sandler-Innocenzi, Inc.
 Buying Contact: _____
 Billing Contact: _____
705 Prince St.
Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Tarkanian for Congress *Revised*
 Demographic: A35+
 Product Codes: PLC02
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$0.00
KTUD	1%	\$0.00
KVVU	17%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$0.00